




	<b>TOROS UNIVERSITY</b> <b>FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES</b>					
	<b>2021-2022 ACADEMIC YEAR CURRICULUM FORM</b>					
Department / Program	International Finance	Course Code	INF 305			
		Course Title	International Trade Law			
		Semester	<input type="checkbox"/> Fall	<input checked="" type="checkbox"/> Spring		
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective		
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English		
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS	
			3	0	5	
Instructor	Title, Name-Last Name		Assoc.Prof.Dr. Tunay KÖKSAL			
	Contact Information		<a href="mailto:tunay.koksal@toros.edu.tr">tunay.koksal@toros.edu.tr</a>			
Information about Course	The aim of this course is to understand the fundamental principles & concepts of International Trade & Logistics Law.					
<b>WEEKLY COURSE CONTENTS</b>						
Week	Topics			Teaching Methods and Techniques		
1. Week	Arrival Contracts			Mixed (Synchronous + Asynchronous)		
2. Week	International Trade Documents			Mixed (Synchronous + Asynchronous)		
3. Week	Functions of Bill of Lading			Mixed (Synchronous + Asynchronous)		
4. Week	Delivery Orders			Mixed (Synchronous + Asynchronous)		
5. Week	The Insurance Documents			Mixed (Synchronous + Asynchronous)		
6. Week	Notice of Appropriation			Mixed (Synchronous + Asynchronous)		
7. Week	CIF Contracts			Mixed (Synchronous + Asynchronous)		
Midterm (Explanation)*	Homework (40 %)					
8. Week	FOB Contracts			Mixed (Synchronous + Asynchronous)		
9. Week	INCOTERMS			Mixed (Synchronous + Asynchronous)		
10. Week	Letter of Credit			Mixed (Synchronous + Asynchronous)		
11. Week	Frustration and Force Majeure Clauses			Mixed (Synchronous + Asynchronous)		
12. Week	Remedies for Breach of Contract			Mixed (Synchronous + Asynchronous)		
13. Week	Conflict of International Laws			Mixed (Synchronous + Asynchronous)		
14. Week	Settlement of International Commercial Disputes & International Arbitration			Mixed (Synchronous + Asynchronous)		
Final (Explanation)**	Written exam (face to face and calculated as 60 %)					
Make-Up (Explanation)	Written exam (face to face and calculated as 60 %)					
<b>Select and explain in detail the teaching methods and techniques to be used in course.</b>						
Synchronous	<input type="checkbox"/>					
Asynchronous	<input type="checkbox"/>					
Mixed (Synchronous + Asynchronous)	<input checked="" type="checkbox"/>					
Face-to-Face	<input type="checkbox"/>					
Other	<input type="checkbox"/>					
<b>Other explanations for the effective and efficient conduct of the course</b>						
Attendance***	70 % attendance requirement					
Course Resources	Janette Charlery, International Trade Law, The M+E Handbook Series, Longman Group, UK, 2013.					
Auxiliary Resources	Tunay Köksal, Uluslararası Ticaret Hukuku, Adalet Yayınevi, Ankara, 2012.					
Course Counseling	Consulting management (Synchronous, Face-to-Face and others)			Synchronous		
	Consulting Topics			Date	Time	
	No specific time for supervising.					


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	<b>2021-2022 ACADEMIC YEAR CURRICULUM FORM</b>				
Department / Program	International Finance	Course Code	INF303		
		Course Title	ECONOMETRICS		
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring	
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective	
		Course Language	<input checked="" type="checkbox"/> English	<input type="checkbox"/> English	
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS
			3	0	5
Instructor	Title, Name-Last Name		Assist. Prof. Dr. Seda TURNACIGİL		
	Contact Information		<a href="mailto:seda.turnacigil@toros.edu.tr">seda.turnacigil@toros.edu.tr</a>		
Information about Course	In this course, theoretical information about general accounting will be explained.				
<b>WEEKLY COURSE CONTENTS</b>					
Week	Topics			Teaching Methods and Techniques	
1. Week	What Is Econometrics? Introduction			Face to Face	
2. Week	Financial and Economic Data for Analyze			Face to Face	
3. Week	Simple Linear Regression Analysis			Face to Face	
4. Week	Simple Linear Regression Analysis			Face to Face	
5. Week	Multiple Regression Analysis			Face to Face	
6. Week	Multiple Regression Analysis-ANOVA			Face to Face	
7. Week	Multiple Regression Analysis-ANOVA			Face to Face	
Midterm (Explanation)*	HOMEWORK				
8. Week	Autocorrelation			Face to Face	
9. Week	Autocorrelation			Face to Face	
10. Week	Heteroscedasticity			Face to Face	
11. Week	Heteroscedasticity			Face to Face	
12. Week	Examples			Face to Face	
13. Week	Examples			Face to Face	
14. Week	Examples			Face to Face	
Final (Explanation)**	HOMEWORK				
Make-Up (Explanation)	HOMEWORK				
<b>Select and explain in detail the teaching methods and techniques to be used in course.</b>					
Synchronous	<input type="checkbox"/>				
Asynchronous	<input type="checkbox"/>				
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>				
Face-to-Face	<input checked="" type="checkbox"/>	Exams will be held face to face in the classroom			
Other	<input type="checkbox"/>				
<b>Other explanations for the effective and efficient conduct of the course</b>					
Attendance***					
Course Resources					
Auxiliary Resources					
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)		Synchronous- Face to Face		
	Consulting Topics		Date	Time	
	Counseling will be given to the students on the course and other subjects at a specific day and time.				
	The day and hour will be announced later.				

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	<b>2021-2022 ACADEMIC YEAR CURRICULUM FORM</b>					
Department / Program	International Finance	Course Code	INF 307			
		Course Title	BANKING AND FINANCIAL BROKERAGE / AGENCY			
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring		
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective		
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English		
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS	
			3	0	5	
Instructor	Title, Name-Last Name		Prof. Dr. Haluk KORKMAZYUREK			
	Contact Information		<a href="mailto:haluk.korkmazyurek@toros.edu.tr">haluk.korkmazyurek@toros.edu.tr</a>			
Information about Course	General information on the following topics will be presented in this lesson: - Financial Crises in General - The Economic Role of Financial Institutions - Asset / Liability Management , Hedging and Risk Management - Capital Adequacy of Banks - Payment Systems					
<b>WEEKLY COURSE CONTENTS</b>						
Week	Topics			Teaching Methods and Techniques		
1. Week	Lessons Learned from Banking Crises			Synchronous - lms.toros.edu.tr		
2. Week	The Economic Role of Financial Intermediaries			Synchronous - lms.toros.edu.tr		
3. Week	The Evolving Legal Environment			Synchronous - lms.toros.edu.tr		
4. Week	Asset/Liability Management			Synchronous - lms.toros.edu.tr		
5. Week	Hedging and Risk Management			Synchronous - lms.toros.edu.tr		
6. Week	Commercial and Industrial Loans			Synchronous - lms.toros.edu.tr		
7. Week	Real Estate and Consumer Lending			Synchronous - lms.toros.edu.tr		
Midterm (Explanation)*	Written Exam (%40 of total grade)					
8. Week	Bank Capital: Capital Adequacy			Synchronous - lms.toros.edu.tr		
9. Week	Evaluating Bank Performance			Synchronous - lms.toros.edu.tr		
10. Week	Payments Systems			Synchronous - lms.toros.edu.tr		
11. Week	Other Financial Services			Synchronous - lms.toros.edu.tr		
12. Week	A Guide to Islamic Banking			Synchronous - lms.toros.edu.tr		
13. Week	The View from the Top: Recommendations from a Superintendent of Banks			Synchronous - lms.toros.edu.tr		
14. Week	General evaluation			Synchronous - lms.toros.edu.tr		
Final (Explanation)**	Written Exam (%60 of total grade)					
Make-Up (Explanation)	Online exam (Written Exam)					
<b>Select and explain in detail the teaching methods and techniques to be used in course.</b>						
Synchronous	<input checked="" type="checkbox"/>					
Asynchronous	<input type="checkbox"/>					
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>					
Face-to-Face	<input type="checkbox"/>					
Other	<input type="checkbox"/>					
<b>Other explanations for the effective and efficient conduct of the course</b>						
Attendance***	%70 is required.					
Course Resources	Gup, B. (2011). Banking and Financial Institutions. John Wiley & Sons Inc.					
Auxiliary Resources						
Course Counseling	Consulting Management (Synchronous)					
	Consulting Topics		Date	Time		

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	<b>2021-2022 ACADEMIC YEAR CURRICULUM FORM</b>					
Department / Program	International Finance	Course Code	INF301			
		Course Title	INTERNATIONAL TRADE AND FINANCE			
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring		
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective		
		Course Language	<input checked="" type="checkbox"/> English	<input type="checkbox"/> English		
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS	
			3	0	5	
Instructor	Title, Name-Last Name		Asst. Prof. Dr. Seda TURNACIGIL			
	Contact Information		<a href="mailto:seda.turnacigil@toros.edu.tr">seda.turnacigil@toros.edu.tr</a>			
Information about Course	In the content of this course, the reasons for the development of international finance and payment systems in international trade will be explained. In addition, balance of payments and basic parity conditions will be mentioned. In addition, the functions and basic features of foreign exchange markets will be mentioned; Information on options and portfolio management will be given.					
<b>WEEKLY COURSE CONTENTS</b>						
Week	Topics			Teaching Methods and Techniques		
1. Week	Introduction - Reasons for Development in International Finance			Face to Face		
2. Week	Balance of Payments			Face to Face		
3. Week	International Payment Systems			Face to Face		
4. Week	Fundamental Parity Conditions in International Finance			Face to Face		
5. Week	Functioning and Basic Features of Foreign Exchange Markets			Face to Face		
6. Week	Forward - Futures			Face to Face		
7. Week	Forward - Futures			Face to Face		
Midterm (Explanation)*	Written Exam					
8. Week	Swap			Face to Face		
9. Week	Swap			Face to Face		
10. Week	Arbitrage and Speculation			Face to Face		
11. Week	Option - Buy Option			Face to Face		
12. Week	Option - Sell Option			Face to Face		
13. Week	International Portfolio Management			Face to Face		
14. Week	International Portfolio Management			Face to Face		
Final (Explanation)**	Written Exam					
Make-Up (Explanation)	Written Exam					
<b>Select and explain in detail the teaching methods and techniques to be used in course.</b>						
Synchronous	<input type="checkbox"/>					
Asynchronous	<input type="checkbox"/>					
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>					
Face-to-Face	<input checked="" type="checkbox"/>	Exams will be held face to face in the classroom				
Other	<input type="checkbox"/>					
<b>Other explanations for the effective and efficient conduct of the course</b>						
Attendance***	Doğukanlı, H. (2012), Uluslararası Finans, Karahan Kitabevi.					
Course Resources	Grath, A. (2008), The Handbook of International Trade and Finance					
Auxiliary Resources	Trivedi, A. K., Bhogal, T. S. (2008), International Trade Finance A Pragmatic Approach					
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)			Synchronous- Face to Face		
	Consulting Topics			Date	Time	
	Counseling will be given to the students on the course and other subjects at a specific day and time.					
	The day and hour will be announced later.					

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	<b>2021-2022 ACADEMIC YEAR CURRICULUM FORM</b>				
Department / Program	International Finance	Course Code	MAN307		
		Course Title	Entrepreneurship		
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring	
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective	
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English	
Grade	Please select from list	Course Credits	Theoretical 3	Practical 0	ECTS 5
Instructor	Title, Name-Last Name		Prof.Dr. Mustafa BEKMEZCI		
	Contact Information		<a href="mailto:mustafa.bekmezci@toros.edu.tr">mustafa.bekmezci@toros.edu.tr</a>		
Information about Course	Students effectively completing this course will have demonstrated the ability to identify and evaluate the market opportunities. Thus, enable to write and execute well prepared business plans.				
<b>WEEKLY COURSE CONTENTS</b>					
Week	Topics			Teaching Methods and Techniques	
1. Week	The Foundations of Entrepreneurship			Synchronous- lms.toros.edu.tr	
2. Week	Ethics and Social Responsibility			Synchronous- lms.toros.edu.tr	
3. Week	Inside the Entrepreneurial Mind: From Ideass to Reality			Synchronous- lms.toros.edu.tr	
4. Week	Conducting a Feasibility Analysis and Designing a Business Model			Synchronous- lms.toros.edu.tr	
5. Week	Crafting a Business Plan and Building a Solid Strategic Plan			Synchronous- lms.toros.edu.tr	
6. Week	Forms of Business Ownership and Buying an Existing Business			Synchronous- lms.toros.edu.tr	
7. Week	Franchising and the Entrepreneur			Synchronous- lms.toros.edu.tr	
Midterm (Explanation)*	Written Exam (Online - score weight is %20)				
8. Week	Building a Powerful Bootstrap Marketing Plan			Synchronous- lms.toros.edu.tr	
9. Week	E-commerce and the Entrepreneur			Synchronous- lms.toros.edu.tr	
10. Week	Pricing and Credit Strategies			Synchronous- lms.toros.edu.tr	
11. Week	Creating a Successful Financial Plan			Synchronous- lms.toros.edu.tr	
12. Week	Managing Cash Flow			Synchronous- lms.toros.edu.tr	
13. Week	Sources of Financing			Synchronous- lms.toros.edu.tr	
14. Week	Choosing the Right Location and Layout			Synchronous- lms.toros.edu.tr	
Final (Explanation)**	Final exam will be done face to face written exam. Score weight is %80				
Make-Up (Explanation)	Make-up will be done face to face written exam. Score weight is %80				
<b>Select and explain in detail the teaching methods and techniques to be used in course.</b>					
Synchronous	<input checked="" type="checkbox"/>	At time on lms.toros.edu.tr			
Asynchronous	<input checked="" type="checkbox"/>				
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>				
Face-to-Face	<input type="checkbox"/>				
Other	<input type="checkbox"/>				
<b>Other explanations for the effective and efficient conduct of the course</b>					
Attendance***	%70 attendance is required for the course				
Course Resources	Essentials of Entrepreneurship and Small Business Management- Norman M. Scarborough & Jeffrey R. Cornwall- Pearson				
Auxiliary Resources	Entrepreneurship - Robert D. Hirsrich, Michael P. Peters, Dean A. Shepherd - Mc Graw Hill Education				
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)				
	Consulting Topics		Date	Time	
	No specific time for supervising. (anytime by e-mail)				

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	<b>2021-2022 ACADEMIC YEAR CURRICULUM FORM</b>					
Department / Program	International Finance	Course Code	INF 311			
		Course Title	Financial Economics			
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring		
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective		
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English		
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS	
			3	0	5	
Instructor	Title, Name-Last Name		Asst. Prof. Dr. Gökçe MANAVGAT			
	Contact Information		<a href="mailto:gokce.manavgat@toros.edu.tr">gokce.manavgat@toros.edu.tr</a>			
Information about Course	The aim of this course is to understand the relationship between money and financial markets and to examine the impact of financial behavior on the economy. The course will be held face to face and synchronous lms.toros.edu.tr. Course materials will be shared on lms.toros.edu.tr. There is a requirement to attend the course.					
<b>WEEKLY COURSE CONTENTS</b>						
Week	Topics			Teaching Methods and Techniques		
1. Week	Financial Market: The Bond Market and Interest Rates, The Stock Market, The Foreign Exchange Market, Money and Financial Markets			Face to Face		
2. Week	Financial Market: The Bond Market and Interest Rates, The Stock Market, The Foreign Exchange Market, Money and Financial Markets			Face to Face		
3. Week	Function of Financial Markets, Structure of Financial Markets, Internationalization of Financial Markets, Function of Financial Intermediaries			Face to Face		
4. Week	Function of Financial Markets, Structure of Financial Markets, Internationalization of Financial Markets, Function of Financial Intermediaries			Face to Face		
5. Week	Functions of Money, Understanding Interest Rate, Measuring Interest Rates, Yield to Maturity			Synchronous- lms.toros.edu.tr		
6. Week	The Distinction Between Real and Nominal Interest Rates, Measuring Interest-Rate Risk: Duration			Synchronous- lms.toros.edu.tr		
7. Week	Practice Problems			Synchronous- lms.toros.edu.tr		
Midterm (Explanation)*	Written Exam (face to face and calculated 40%)					
8. Week	The Behavior of Interest Rate, Determinants of Asset Demand, Theory of Asset Demand, Supply and Demand in the Bond Market, Market Equilibrium.			Face to Face		
9. Week	Changes in Equilibrium Interest Rates, Factors That Shift the Demand Curve for Bonds, Shifts in the Supply of Bonds., Expected Profitability of Investment Opportunities			Face to Face		
10. Week	Expected Profitability of Investment Opportunities, Business Cycle Expansion, Supply and Demand in the Market for Money, The Liquidity Preference Framework, Factors That Shift the Demand for and Supply of Money			Face to Face		
11. Week	Expected Profitability of Investment Opportunities, Business Cycle Expansion, Supply and Demand in the Market for Money, The Liquidity Preference Framework, Factors That Shift the Demand for and Supply of Money			Face to Face		
12. Week	Banking and The Management of Financial Institutions, The Bank Balance Sheet, Managing Credit Risk, General Principles of Bank Management			Synchronous- lms.toros.edu.tr		
13. Week	Banking and The Management of Financial Institutions, The Bank Balance Sheet, Managing Credit Risk, General Principles of Bank Management			Synchronous- lms.toros.edu.tr		
14. Week	Review					
Final (Explanation)**	The final will be held face to face in a written examination. It will be calculated as 60%.					
Make-Up (Explanation)	The make-up will be held face to face in written examination. It will be calculated as 60%.					
<b>Select and explain in detail the teaching methods and techniques to be used in course.</b>						
Synchronous	<input checked="" type="checkbox"/>	At time on lms.toros.edu.tr.				
Asynchronous	<input type="checkbox"/>					
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>					
Face-to-Face	<input type="checkbox"/>					
Other	<input type="checkbox"/>					
<b>Other explanations for the effective and efficient conduct of the course</b>						
Attendance***	70% attendance requirement					
Course Resources	Frederic Mishkin, Economics of Money Banking and Financial Markets, Pearson Addison Wesley 7th Edition (2004)					
Auxiliary Resources	Fatih Öztay, Parasal İktisat: Teori ve Politika, Efil Yayınevi, 4. Baskı (Supplement)					
Course Counseling	Consulting management (Synchronous, Face-to-Face and others)		All questions and remarks are received via email			
	Consulting Topics		Date	Time		
	No specific time for supervising					

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Department / Program	International Finance	Course Code	INF 309		
		Course Title	FINANCIAL MARKETING		
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring	
		Course Type	<input type="checkbox"/> Compulsory	<input checked="" type="checkbox"/> Elective	
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English	
Grade	Please select from list	Course Credits	<input type="checkbox"/> Theoretical 3	<input type="checkbox"/> Practical 0	<input type="checkbox"/> ECTS 5
Instructor	Title, Name-Last Name		Asst. Prof. Aslihan Yavuzalp Marangoz		
	Contact Information		<a href="mailto:aslihan.marangoz@toros.edu.tr">aslihan.marangoz@toros.edu.tr</a>		
Information about Course	The aim of the course to explain the basic financial marketing issues with the actual cases.				
<b>WEEKLY COURSE CONTENTS</b>					
Week	Topics			Teaching Methods and Techniques	
1. Week	Introduction to course			Synchronous	
2. Week	Marketing concept, definition, service marketing concept			Synchronous	
3. Week	Introduction to financial services marketing			Synchronous	
4. Week	The marketing environment			Synchronous	
5. Week	Segmentation, Targeting, Positioning for Financial Services			Synchronous	
6. Week	Consumer Behavior in Financial Marketing			Synchronous	
7. Week	Product policies			Synchronous	
Midterm (Explanation)*	Written Exam (online) %20				
8. Week	Pricing policies			Synchronous	
9. Week	Promotion Policies			Synchronous	
10. Week	Distribution channels			Synchronous	
11. Week	Customer relationship management strategies			Synchronous	
12. Week	Final project presentations			Face To Face	
13. Week	Final project presentations			Face To Face	
14. Week	Final project presentations			Face To Face	
Final (Explanation)**	All final projects must be sent until 12.week. Students will be informed about the project during the courses. Students will present their projects in last 3 weeks. %80				
Make-Up (Explanation)	Make up projects will be given later.				
<b>Select and explain in detail the teaching methods and techniques to be used in course.</b>					
Synchronous	<input checked="" type="checkbox"/>	Interactive courses on our online system.			
Asynchronous	<input type="checkbox"/>				
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>				
Face-to-Face	<input type="checkbox"/>				
Other	<input type="checkbox"/>				
<b>Other explanations for the effective and efficient conduct of the course</b>					
Attendance***					
Course Resources	Ennew, C., Waite, N., & Waite, R. (2013). Financial services marketing: An international guide to principles and practice. Routledge.				
Auxiliary Resources					
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)				
	Consulting Topics		Date	Time	
			Course hour		